

# Demographic and Workforce Analysis: Maryvale+

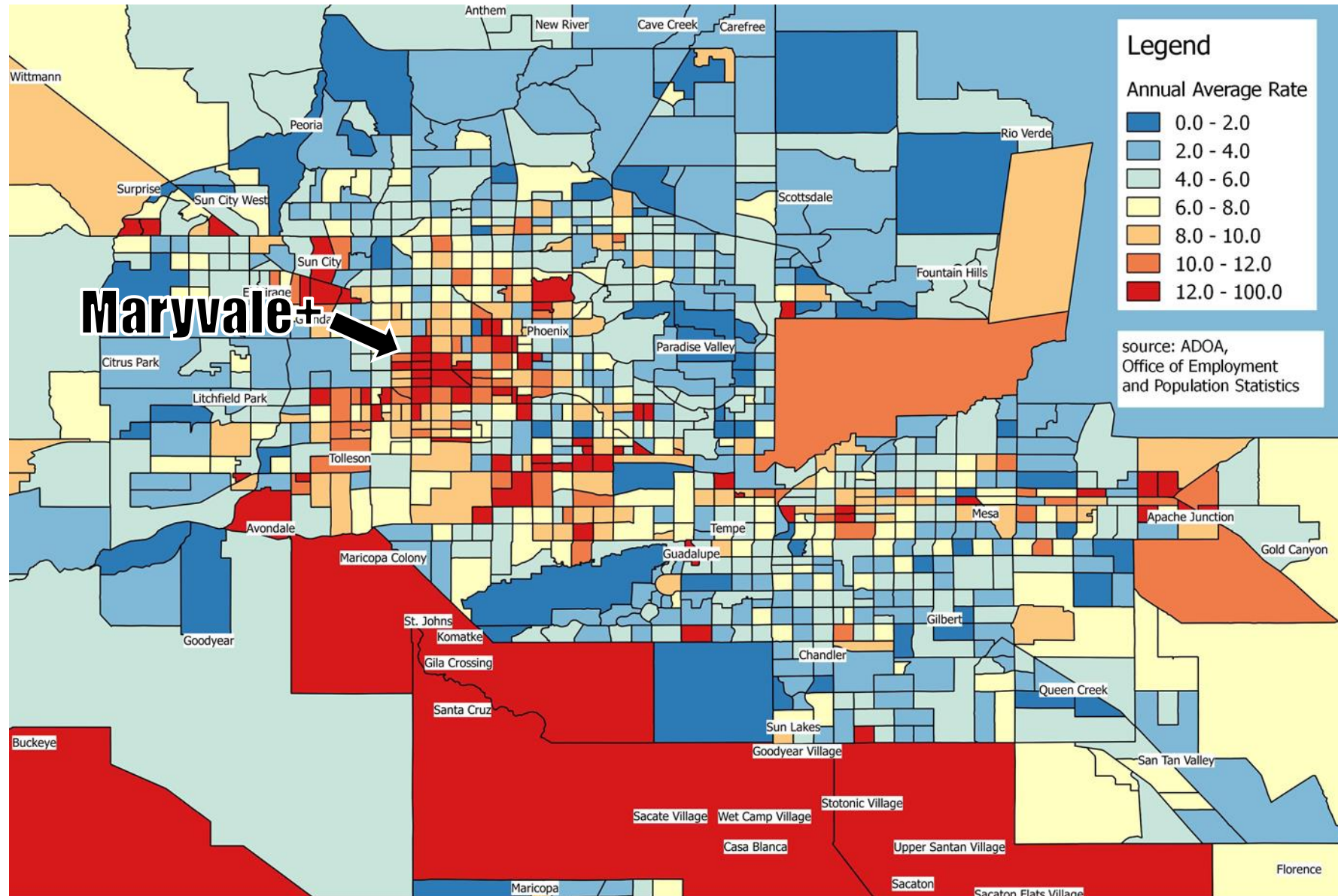
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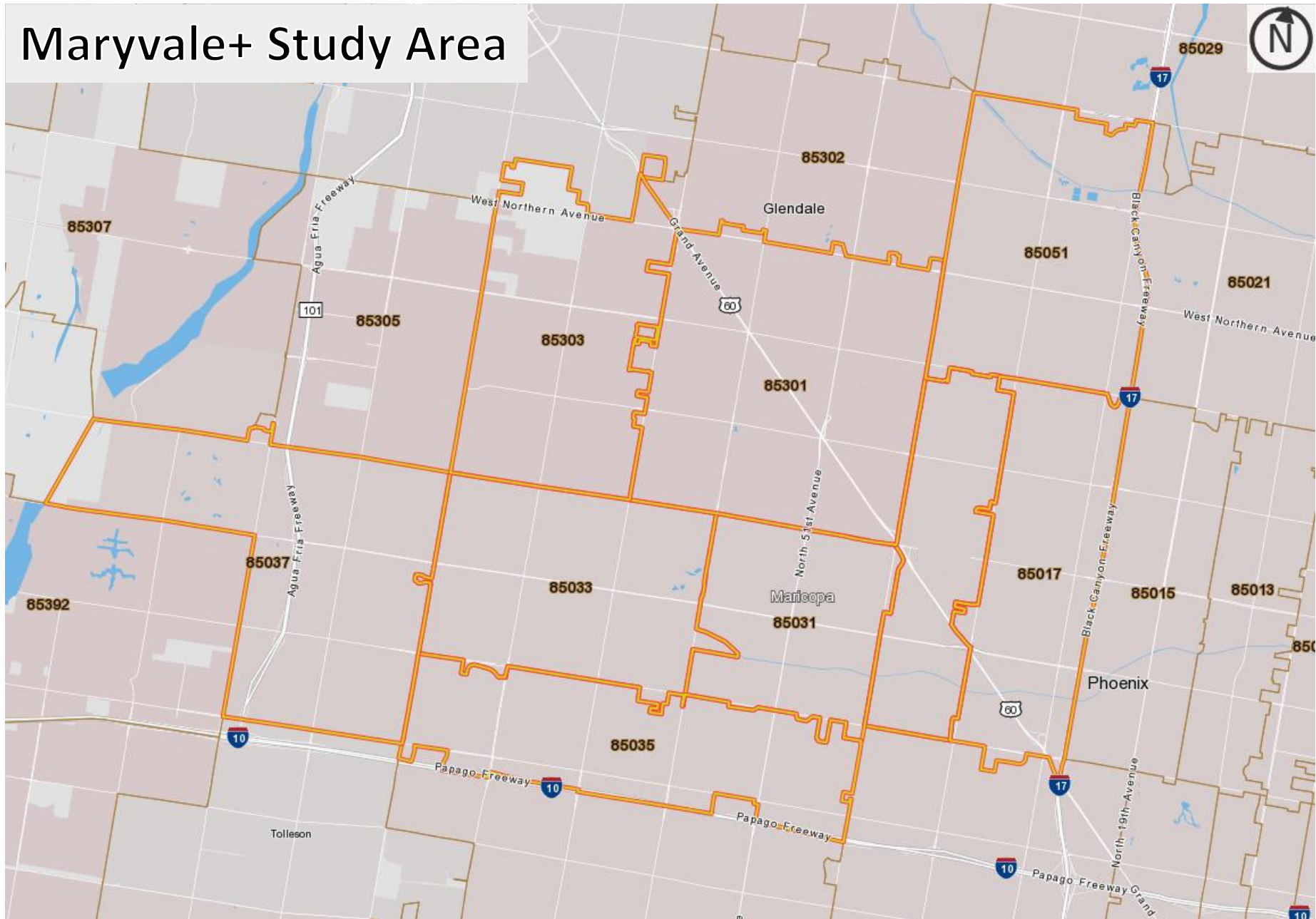
# Agenda:

- Maryvale+ Area Boundaries
- Demographics
- Potential Workforce
- Current Workforce

# 2014 Phoenix Area Unemployment Rates by Census Tract



# Maryvale+ Study Area



# Maryvale+ Area Boundaries

## Maryvale Proper

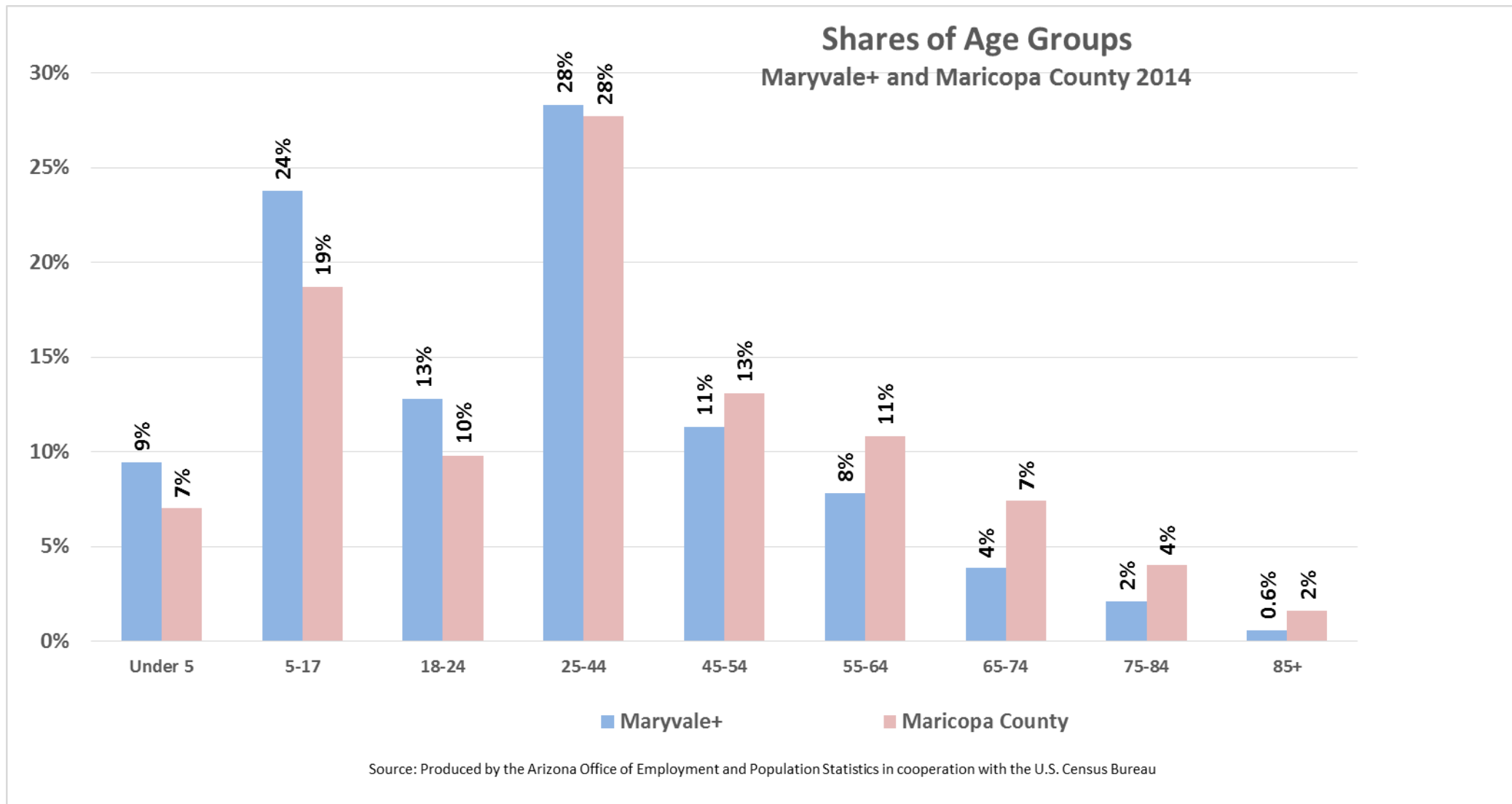
- ZIP Codes:
  - 85031
  - 85033
  - 85035
  - 85037
- PO Boxes:
  - 85063
  - 85075

## Outlier Areas

- ZIP Codes:
  - 85017
  - 85019
  - 85051
  - 85301
  - 85303
- PO Boxes:
  - 85061
  - 85079
  - 85311

# Maryvale+

## Demographics



- Maryvale+ has a total population of 391,949 residents
- Maryvale+ is a relatively young community

# Population Below Poverty as a Percentage of Total Population

## Maryvale+ and Maricopa County 2014

	<u>Maryvale+</u>	<u>Maricopa</u> <u>County</u>	<u>Maricopa-</u> <u>(Maricopa County Minus</u> <u>Maryvale+)</u>
Below Poverty (Percentage)	34.9%	17.1%	15.1%
Below Poverty (Number)	135,999	666,210	530,211

- 20% of the people in poverty within Maricopa County live in Maryvale+



# Maryvale+ Employment Circumstance

- 14% of population speak English less than well (3% Maricopa County)
- 8% of population age 0-64 have a disability (7% Maricopa County)
- 33% of population are dependents age 0-17 (26% Maricopa County)
- 11% of population have no vehicles available (7% Maricopa County)

Maryvale+ residents are also spending a greater proportion of their income on rent which limits the amount spent on other necessities (food, healthcare, education)

# Maryvale+ Population and Social Services

Maryvale+ population represents 5% of the State's population though represents approximately

- 12% of the State's 200k unemployed
- 9% of the State's 500k SNAP recipients
- 22% of the State's 900k adult AHCCCS recipients
- 28% of the State's 5k TANF Cash Assistance recipients

In addition, approximately 7% of inmates released annually from the Department of Corrections are residents of the Maryvale+ area.

# Social Service Programs

## Overview & Eligibility

- SNAP is the current name for the federal food assistance program that was formally known as food stamps. The income eligibility limit is gross income of 130% FPL and net income of 100% FPL
- AHCCCS is the State's Medicaid program which provides health care coverage to low income individuals and families. The income eligibility limit for individuals without children is 100% FPL and with children 133% FPL
- TANF Cash Assistance provides temporary cash benefits. As of July 2016, the program in Arizona has a 12 month lifetime limit.

Programs with an income eligibility limit of 100% FPL means a family of 4 that earns more than \$2,021 per month would be ineligible.

# Maryvale+ Potential Workforce

# Comparing Populations Age 16 and Older

## Maryvale+ and Maricopa County 2014

<u>Age 16+</u>	<u>Maryvale+</u>	<u>Maricopa County</u>	<u>Share of Maricopa County</u>
Population	275,178	3,047,709	9.0%
Labor Force Participation	170,866	1,941,391	8.8%
Employed	146,251	1,764,624	7.9%
Unemployed	24,493	172,784	14.2%

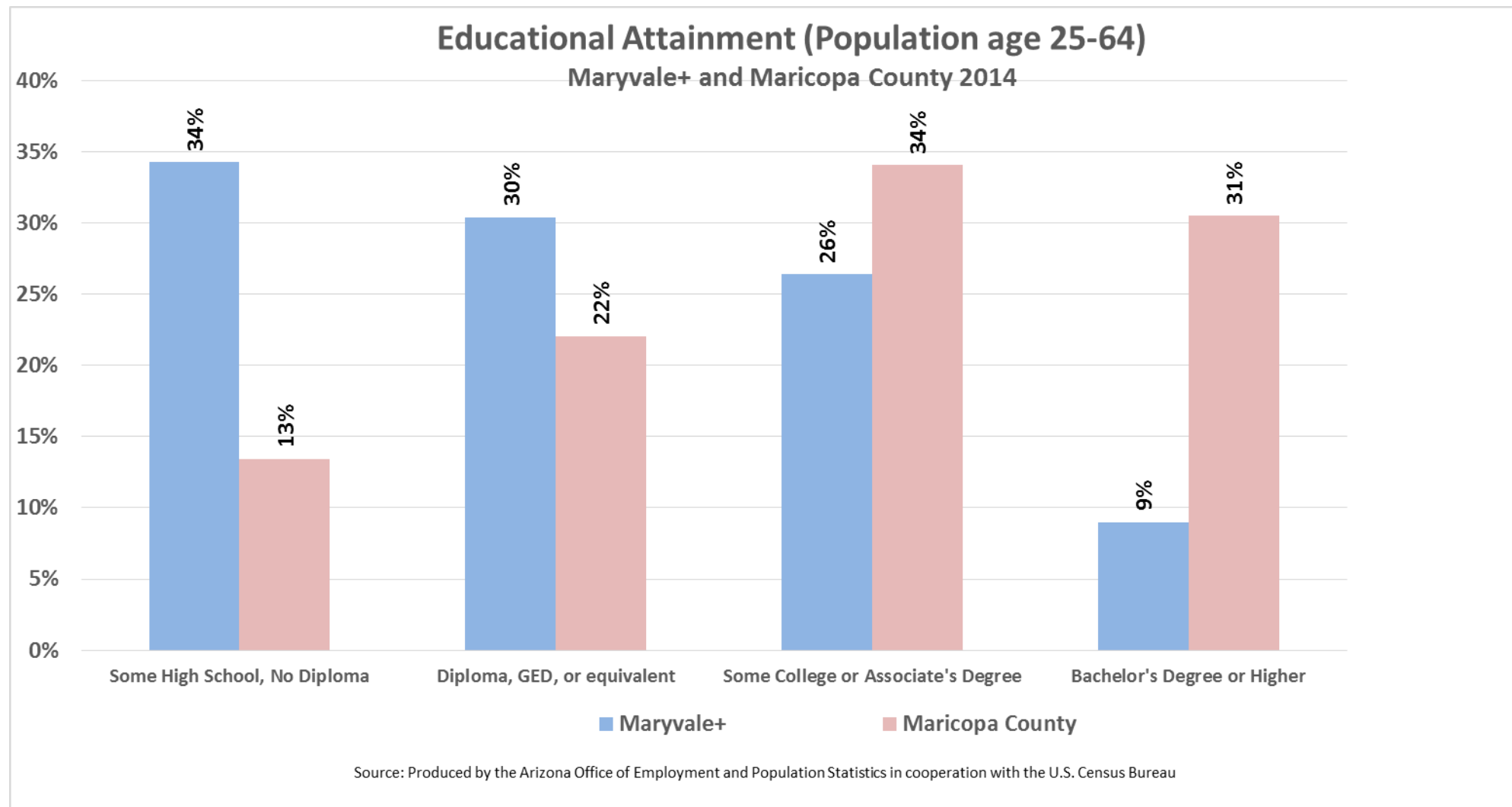
- The 16+ population of Maryvale+ is a substantial proportion of Maricopa County
- Maryvale+ contains a disproportionate number of the unemployed workers in Maricopa County

# Labor Statistics Comparison

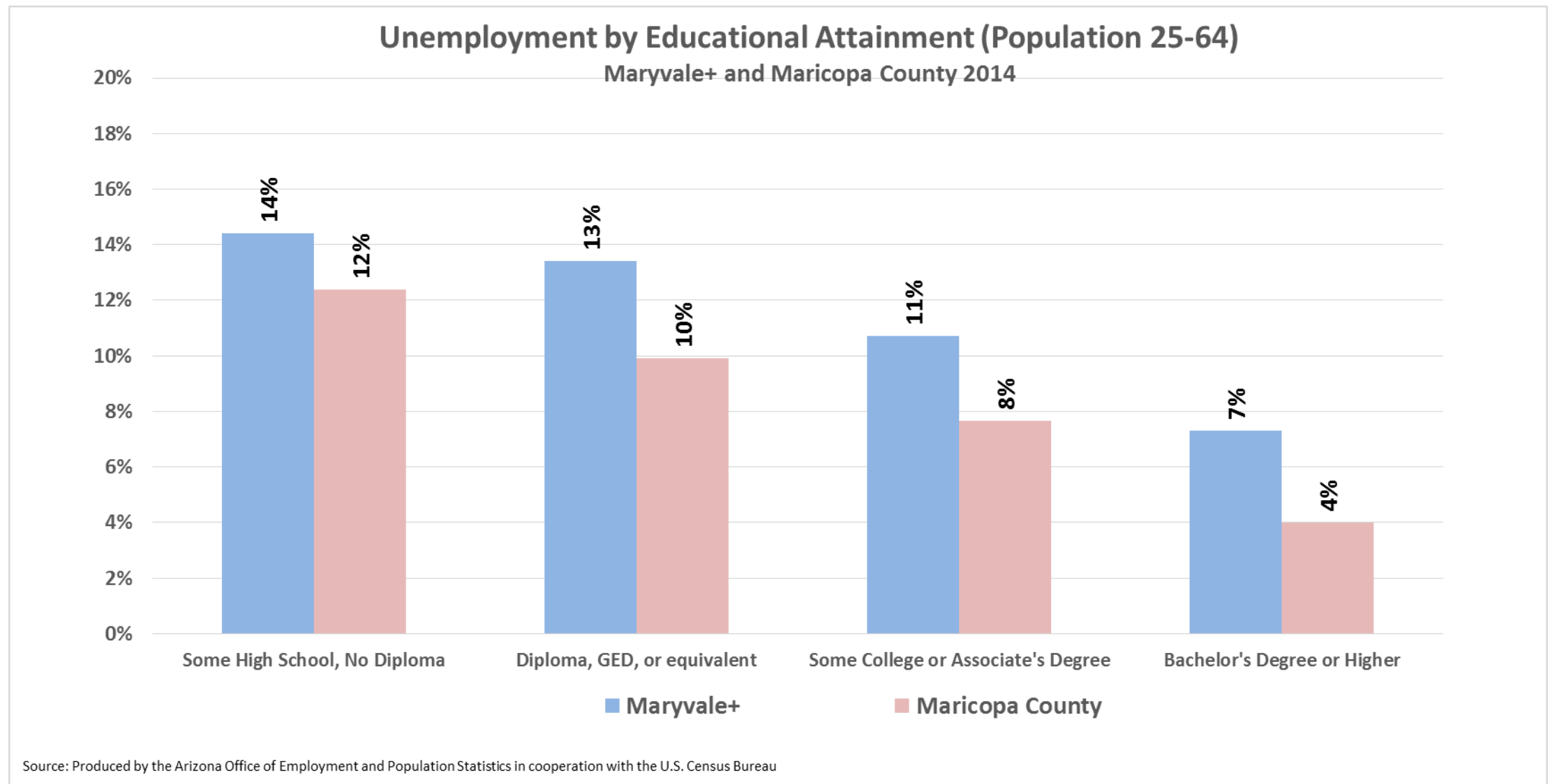
## Maryvale+ and Maricopa County 2014

	<u>Maryvale+</u>	<u>Maricopa County</u>	<u>Maricopa-</u> <u>(Maricopa County Minus</u> <u>Maryvale+)</u>
Labor Force Participation Rate	62.1%	63.7%	63.9%
Employment to Population Ratio	53.1%	57.9%	58.4%
Unemployment Rate	14.3%	8.9%	8.4%

- Maryvale+ has a higher proportion of workers actively seeking employment with a much higher unemployment rate



- Maryvale+ residents have less formal education than Maricopa County



- Maryvale+ has higher unemployment rates regardless of educational attainment than Maricopa County; however, these rates drop with higher educational attainment

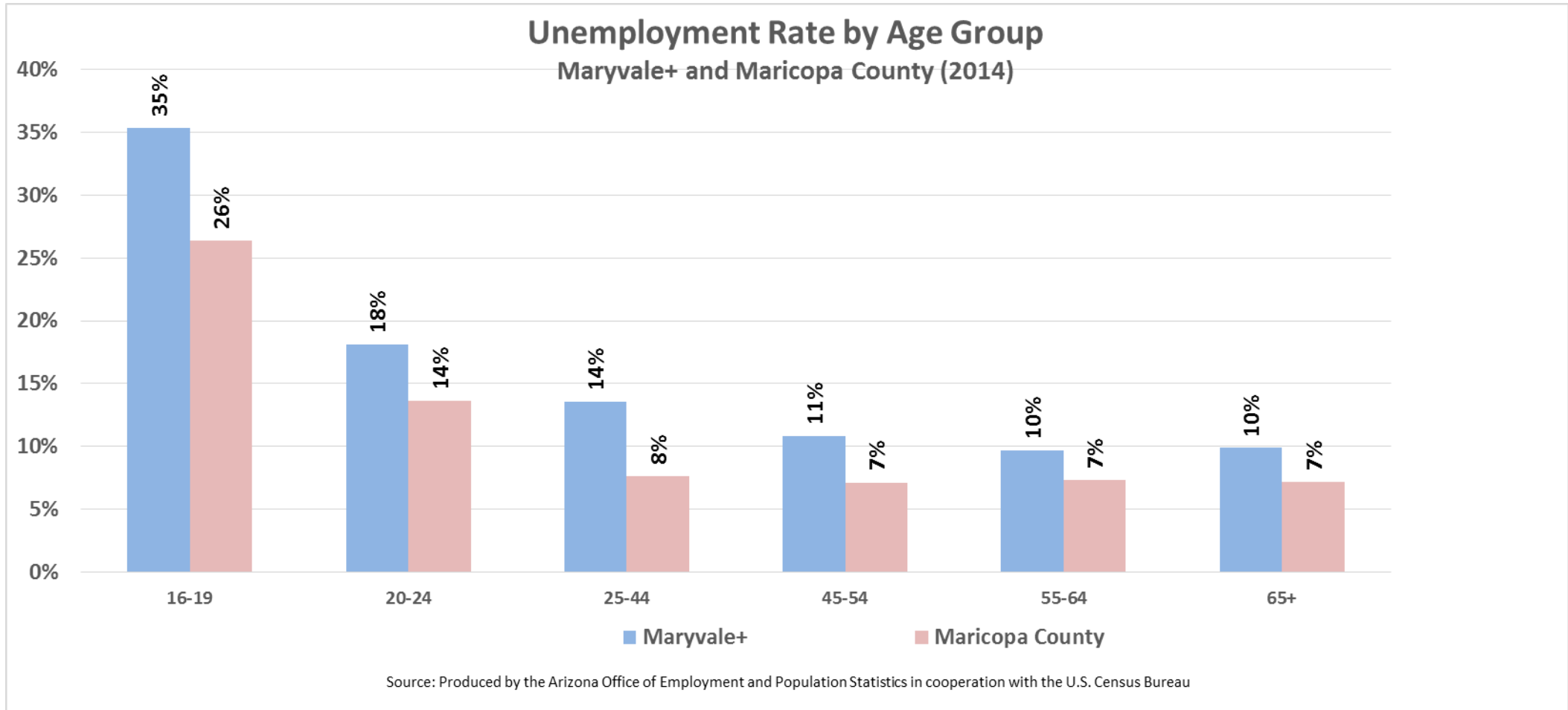


# Educational Attainment of Unemployed Individuals

## Maryvale+ 2014; Individuals Age 25-64

<u>Educational Attainment</u>	<u>Maryvale+</u>
Some High School, No Diploma	5,979
Diploma or Equivalent	5,561
Some College or Associate's	4,070
Bachelor's or Higher	946
Ed Level Unknown (Age 16-24)	7,601
Total	24,157

Unemployed workers in Maryvale+ represent significant workforce potential



- Younger workers experience higher rates of unemployment than older workers regardless of location

# Maryvale+ Current Workforce

# Maryvale+ Commuting Patterns

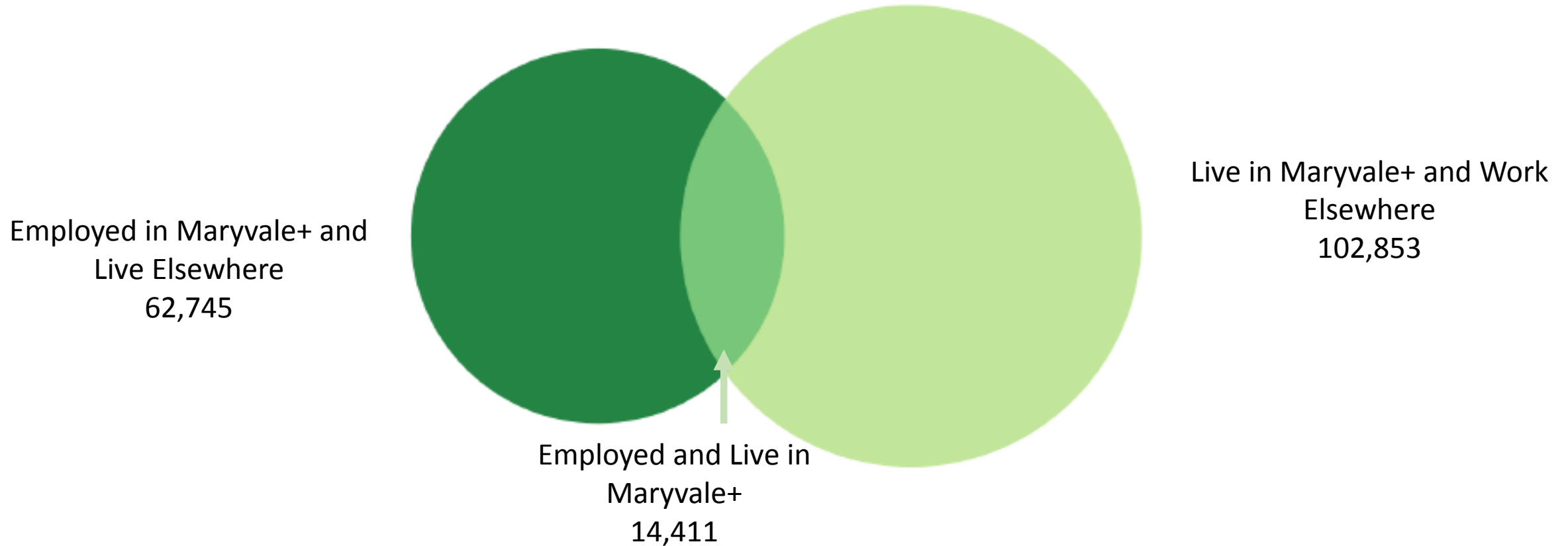
## Maryvale+ 2013



Source: U.S. Census Bureau's On The Map Tool

# Maryvale+ Commuting Patterns

## Maryvale+ 2013

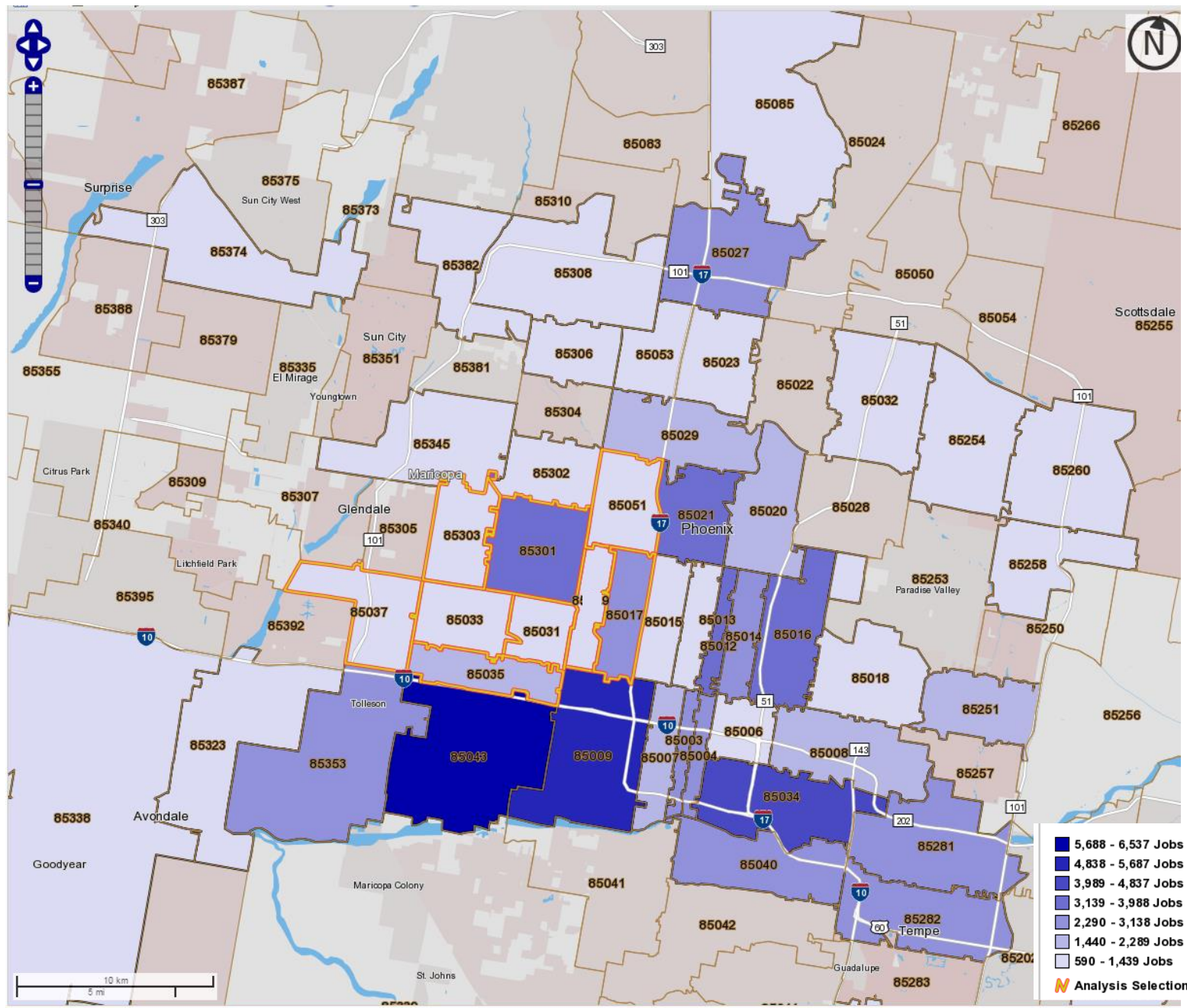


- Relative to the labor force, there are fewer jobs in Maryvale+ than in Maricopa County
- Workers residing in Maryvale+ need to commute to other parts of Maricopa County in order to find work



# Job Location of Maryvale+ Residents

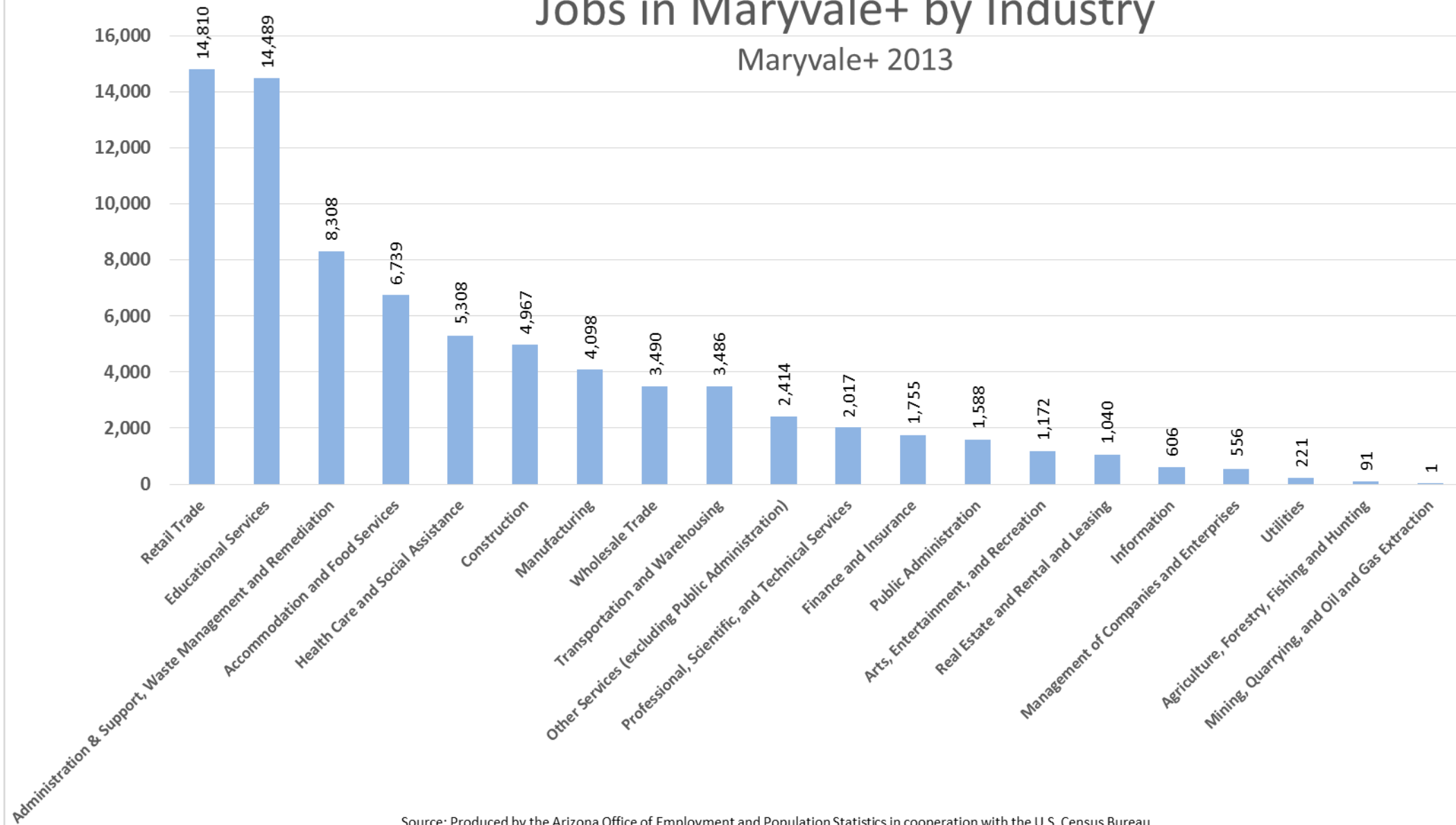
- These zip codes are the areas where Maryvale+ residents find employment
- Commuting patterns tend to follow major highways



Source: U.S. Census Bureau's On The Map Tool

# Jobs in Maryvale+ by Industry

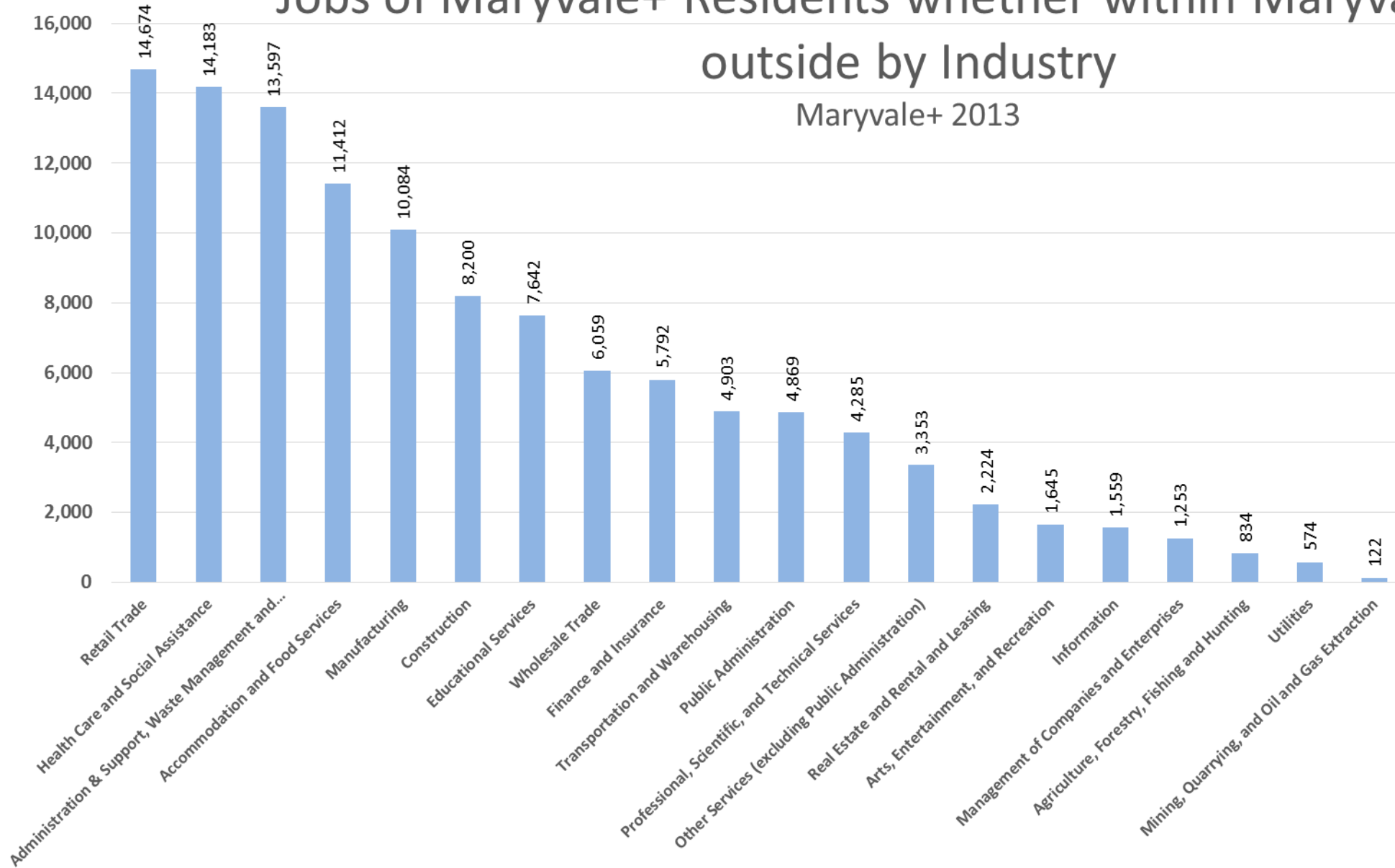
Maryvale+ 2013



Source: Produced by the Arizona Office of Employment and Population Statistics in cooperation with the U.S. Census Bureau

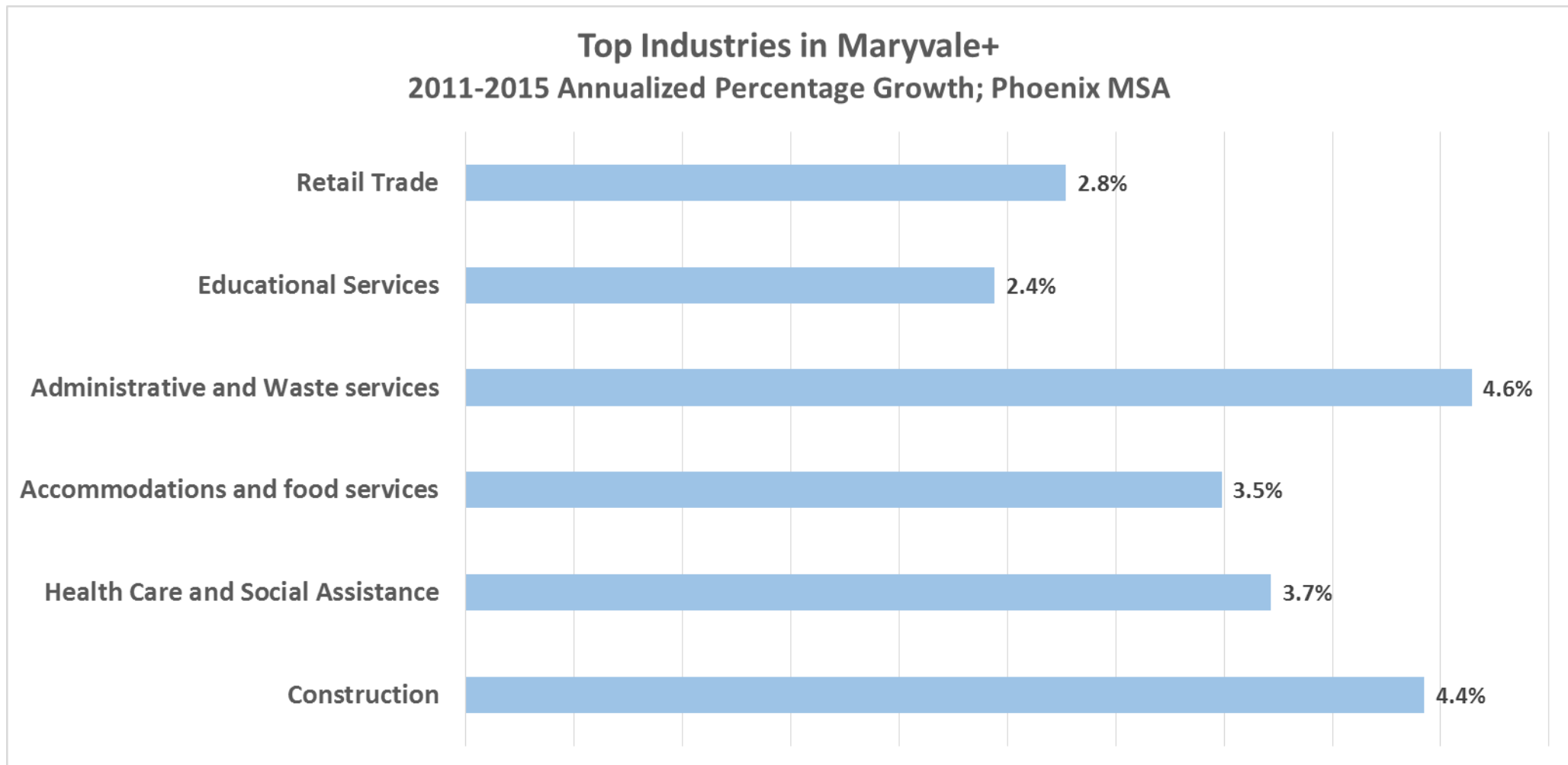
# Jobs of Maryvale+ Residents whether within Maryvale+ or outside by Industry

Maryvale+ 2013



Source: Produced by the Arizona Office of Employment and Population Statistics in cooperation with the U.S. Census Bureau





- The largest industries in Maryvale+ are growing
- These industries will remain relevant in Maryvale+ for the foreseeable future

# Work to Develop Strategies that Build on Communities Uniqueness

- Engage the community
- Build on the unique diversity of due to immigrant population, specifically in the Canyon Corridor area.
  - For example, work with the International Refugee Council to expand the opportunities for selling and marketing their farmed vegetables and crafts.
  - Could explore a micro loan program. Ex from MN  
<http://www.mda.state.mn.us/news/government/immigrant.aspx>  
<http://www.rescue.org/blog/category/new%20roots>
- Develop a sector-focused career center designed to assist job seekers and employers in specific industries
  - Career centers that focus on a specific set of occupations resulted in higher wages and greater job placements than the standard one-stop
- Organize satellite or mobile delivery of workforce services
- Promote neighbor-to-neighbor outreach and employment support groups
- Explore offering rent-based financial incentives to “make work pay”
- Establish internship and mentoring programs support young people future workforce decisions

# Labor Market Information Moving Forward

- Career Pathways
  - Identify high wage, high growth occupations within top industries with an emphasis on career advancement
- Skill Development
  - Identify gaps between current skill set of potential workforce and required skill set for desired occupations
- Educational Strategies
  - Identify occupations within each educational level offering high return on educational investments
- Employer Needs
  - Identify current employers and their desired employee attributes

# References

2014 ACS 5-year estimates table S0501:

[http://factfinder.census.gov/bkmk/table/1.0/en/ACS/14\\_5YR/S0501/0500000US04013|8600000US85017|8600000US85019|8600000US85031|8600000US85033|8600000US85035|8600000US85037|8600000US85051|8600000US85301|8600000US85303](http://factfinder.census.gov/bkmk/table/1.0/en/ACS/14_5YR/S0501/0500000US04013|8600000US85017|8600000US85019|8600000US85031|8600000US85033|8600000US85035|8600000US85037|8600000US85051|8600000US85301|8600000US85303)

2014 ACS 5-year estimates table S1810:

[http://factfinder.census.gov/bkmk/table/1.0/en/ACS/14\\_5YR/S1810/0500000US04013|8600000US85017|8600000US85019|8600000US85031|8600000US85033|8600000US85035|8600000US85037|8600000US85051|8600000US85301|8600000US85303](http://factfinder.census.gov/bkmk/table/1.0/en/ACS/14_5YR/S1810/0500000US04013|8600000US85017|8600000US85019|8600000US85031|8600000US85033|8600000US85035|8600000US85037|8600000US85051|8600000US85301|8600000US85303)

2014 ACS 5-year estimates table S2301:

[http://factfinder.census.gov/bkmk/table/1.0/en/ACS/14\\_5YR/S2301/0500000US04013|8600000US85017|8600000US85019|8600000US85031|8600000US85033|8600000US85035|8600000US85037|8600000US85051|8600000US85301|8600000US85303](http://factfinder.census.gov/bkmk/table/1.0/en/ACS/14_5YR/S2301/0500000US04013|8600000US85017|8600000US85019|8600000US85031|8600000US85033|8600000US85035|8600000US85037|8600000US85051|8600000US85301|8600000US85303)

U.S. Census Bureau's On The Map Tool:

<http://onthemap.ces.census.gov/>